



# 2026 PARTNERSHIP OPPORTUNITIES



## WHAT'S THE VALUE?

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- Provides rich networking opportunities for all Central California Chapter of IFMA members.
- Allows our chapter membership dues to remain low, making the Central California Chapter one of the most affordable professional associations in the state.
- Enhanced professional development.
- Offer outstanding educational programs and events.
- Support our Central California Chapter of IFMA operations.

## ABOUT THE CENTRAL CALIFORNIA CHAPTER OF IFMA

The California Central Coast Chapter of the International Facility Management Association strives to be the association of choice for facilities professionals, technical service consultants, and other facility-related product and service providers which comprise the workplace management professions. We will provide an opportunity for information sharing, networking, learning and professional development of all members.

## BUILD RELATIONSHIPS

Partners should attend all chapter events, and all our facility tours, happy hours and other events throughout the year to help build relationships. Attendance to these events is strongly encouraged to fully receive all your partnership benefits of networking with our facility managers and other key stakeholders.



## THE WHY



- Provides a vibrant networking forum for Facility Managers and industry partners through our highly targeted market for your products and services.
- Provides year-round professional growth and education opportunities to nearly 50 facility manager members.
- Help advance the facility management profession and industry.
- Contribute to “best business practices” for Facility Management.
- Assist ALL members in advancing their professional careers as you gain recognition and viability as a partner.

## MEMBER PRAISE



**“I KNOW I CAN CALL ON A CHAPTER PARTNER MEMBER FOR SERVICE, WITH A HIGH DEGREE OF CONFIDENCE OF RECEIVING QUALITY SERVICE.”**

**“I DOCUMENTED SPENDING SEVERAL THOUSANDS WITH A CENTRAL COAST CHAPTER OF IFMA SPONSOR.”**

**Gold Partner      Silver Partner      Bronze Partner**

<b>Benefits:</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$600</b>
Banner with Company identifier at all Chapter events, provided by the Partner.	x	x	x
Partnership recognition with company identifier at all chapter events, provided by the partner.	x	x	x
Company Commercial at events throughout the fiscal year with the chance to bring marketing materials at each table, discussed by partner.	3	2	1
Tour/Happy Hour Guest Tickets.	6	4	2
Opportunity to co-host the Holiday Party.	Yes		
Opportunity to send advertisement to entire membership database, partner provides content.	4	2	1
Company logo in Every Chapter Email Announcement and hyperlinked logo on our website to your website.	x	x	x
Social Media: Advertisement sent on your behalf from the Chapter.	Monthly	Quarterly	
Social Media recognition from the Chapter as an annual partner on our instagram page and LinkedIn page.	x	x	
Website logo on our homepage.	x	x	
<b>Amount of benefits:</b>	<b>30</b>	<b>16</b>	<b>10</b>

***Grow your business with IFMA CCC Chapter!***